

# SEECMO 2023

## Specialist Education in ECMO

May 19-21, 2023  
Gainesville, FL



# *Exhibit Prospectus*

**UF** | Continuing Medical Education  
UNIVERSITY of FLORIDA

Photo by Tristan Loper <https://flic.kr/p/UJrWNG> CC BY-SA 3.0 US (modified)

## INVITATION TO EXHIBIT

On behalf of course director Giles J Peek MD, FRCS CTh, FFICM, FELS0, I am writing to request your support as an exhibitor for the upcoming SEECMO: Specialist Education in ECMO Conference. This annual program will be held at the Hilton University of Florida Conference Center in Gainesville, Florida.

The intended audience consists of ~125-200 adult ECMO specialists, nurses, doctors, perfusionists, and all allied health professionals. . This conference is a great opportunity to make and solidify relationships, and fulfill your marketing needs and sales objectives through person-to person communication and marketing.

A draft agenda can be found on the program website at [SEECMO2023.cme.ufl.edu/agenda](https://SEECMO2023.cme.ufl.edu/agenda).

Exhibits will be located outside the meeting room, in the exhibit hall where breakfast, lunch and refreshment breaks will be served. Please submit the [Exhibitor Contract](#) if you are able to participate, and review the information in this prospectus for important details. Please note that the Exhibitor Contract is due as soon as your organization has approved participation, and payment is expected prior to the conference.

We appreciate your support of our programs, and hope that you and/or another representative will be able to join us. Please don't hesitate to contact us if you have any questions or need additional information .

Best,



Gianna Gamache, CMP

CME Conference Coordinator

UF Continuing Medical Education

PO Box 100233, Gainesville, FL 32610

352-733-0064 phone

352-733-0007 fax



# STANDARD EXHIBIT FEE: \$2,500

## INCLUDED IN ALL EXHIBIT BOOTH RENTALS

- One 6ft table and chairs
- Free “non-credit seeking” conference registration for up to 2 reps
- Access to educational sessions and all food and beverage functions for up to 2 reps

***Upgraded sponsorship levels available! (Page 4)***

### 2023 Topics Include

**COVID-19 and ECMO**

**What is ELSO?**

**Extracorporeal Cardiopulmonary Resuscitation (ECPR)**

**Respiratory ECMO in Adults and Children**

**Neonatal Respiratory ECMO**

**ECMO Specialist Staffing Models**

**Cardiac ECMO & VAD**

**Mobile ECMO**

***And more!***

**Click [HERE](#) to view the full agenda!**

# Sponsorship Levels

 <p><b>GOLD SPONSOR</b></p>	 <p><b>SILVER SPONSOR</b></p>	 <p><b>BRONZE SPONSOR</b></p>
<p><b>\$10,000</b></p>	<p><b>\$7,500</b></p>	<p><b>\$5,000</b></p>
<p><b>Exclusive Advertisement at one of two evening receptions. **</b> Signage with your company's logo will be prominently displayed during the reception. Option for company to provide napkins with logo.</p>	<p><b>Exclusive Advertisement at lunch and one break. **</b> Signage with your company's logo will be prominently displayed at lunch and one break during the conference near the food &amp; beverage. Option for company to provide napkins with logo.</p>	<p><b>Advertisement at break. **</b> Signage with your company's logo will be prominently displayed at a break during the conference near the food &amp; beverage. Option for company to provide napkins with logo.</p>
<p>-</p> <p><b>Optional Double Exhibit Booth (12' Table Space)</b></p> <p>-</p>	<p>-</p> <p><b>Single Exhibit Booth (6' Table Space)</b></p> <p>-</p>	<p>-</p> <p><b>Single Exhibit Booth (6' Table Space)</b></p> <p>-</p>
<p><b>Top Logo Placement on Exhibitor Acknowledgement Sign, website, and in welcome packets</b></p> <p>-</p>	<p><b>Priority Logo Placement on Exhibitor Acknowledgement Sign, website, and in welcome packets</b></p> <p>-</p>	<p><b>Standard Logo Placement on Exhibitor Acknowledgement Sign, website, and in welcome packets</b></p> <p>-</p>
<p><b>Access to booth, educational sessions and all food and beverage functions for up to 4 reps</b></p>	<p><b>Access to booth, educational sessions and all food and beverage functions for up to 2 reps</b></p>	<p><b>Access to booth, educational sessions and all food and beverage functions for up to 2 reps</b></p>

**\*\*Please note to comply with industry standards for transfers of value, funds are not applied towards food & beverage expenses—funds are in exchange for presence of advertisement during these functions.**

**Add-On Sponsorship Opportunities available on page 7.**

# Exhibitor Acknowledgement Sign Sample

Thank you for your support!

We would like to thank the following  
exhibitors for their support!



***Standard Exhibitors Listed Below***

# EXHIBIT DATES AND HOURS

**Click Here to Exhibit!**

Please note that while there are dedicated exhibit hours during the conference, **the exhibit hall is open to participants and faculty at all times during the conference.**

**Total of 7 hours!**

Friday, May 19, 2023	
11:00 - 12:00 pm	SET-UP
12:00 - 1:35 pm	Exhibit Time—Registration and Lunch
3:40 - 4:10 pm	Exhibit Time—Break

Saturday, May 20, 2023	
7:00 - 8:30 am	Exhibit Time—Registration and Breakfast
9:50 - 10:40 am	Exhibit Time—Break
12:00 - 1:00 pm	Exhibit Time—Lunch
4:00 - 4:30 pm	Exhibit Time—Break

Sunday, May 21, 2023	
7:00 - 8:00 am	Exhibit Hall Open—Registration and Breakfast
10:40 - 11:10 am	Exhibit Time—Break
After 11:10 am	Breakdown

## PAYMENT INFORMATION

Payments can be made online or by check.

### Online

To make your payment online, please visit [SEECMO2023.cme.ufl.edu](http://SEECMO2023.cme.ufl.edu) and click on the registration tab. All major credit cards are accepted.

All checks sent by **FedEx** should be sent to

**UF Continuing Medical Education**  
720 SW 2<sup>nd</sup> Ave, Suite 575  
Gainesville, FL, 32601

All checks sent by **regular mail** should be sent to

**UF Continuing Medical Education**  
P.O. Box 100233  
Gainesville, FL, 32610

### By check

Checks should be made payable to the University of Florida.

Our tax ID # is 59-6002052.





## PROMOTIONAL OPPORTUNITIES

### Tote Bag Insert /Ad - \$2,500

Reach attendees as soon as they check in for the conference by having your promotional item placed in the conference tote bags! Your organization will be responsible for providing the promotional item (printed or other) and shipping them to the conference organizers. Item must be approved by conference organizers in advance.

### Reusable Drinkware - \$4,500

Help our conference go sustainable and green! Be our drinkware sponsor, and attendees will receive a reusable cup featuring your logo on the back.



*Design Subject to change. Logo may be printed in Black/White*

### Sponsored Charging Station- \$2,500

Help participants stay connected throughout the conference by sponsoring a charging station!

### Branded Tote Bags - \$3,500

Make an impression all day with your logo on attendee tote bags. Totes are designed and provided by the conference organizers.

#### Charging lounge with branded charging kiosk



*Design Subject to change. Logo may be printed in Black/White*

## LOCATION INFORMATION



### Hilton University of Florida Conference Center Gainesville

1714 SW 34th St

Gainesville, FL 32607 Room Reservations can be made at

[SEECMO2023.cme.ufl.edu/venue/](https://SEECMO2023.cme.ufl.edu/venue/)

## SHIPPING INFORMATION

**For any packages coming in, please have the following information:**

**ATTN: Name of Recipient/Guest**

SEECMO 2023

Event Manager: Ashley Monaghan

Hilton UF Gainesville

1714 SW 34th St

Gainesville, FL 32607

**The Hilton recommends that packages are sent via FedEx.**

## EXHIBIT RULES AND REGULATIONS

Exhibitors agree to hold the University of Florida harmless from and against any and all claims and damages arising out of exhibitors' negligence or willful misconduct as a result of exhibitors exhibiting at SEECMO 2023 in Gainesville, FL. Exhibitors also agree to abide by policies and regulations of the venue, the Hilton University of Florida Conference Center Gainesville.

### ACCME Guidelines

No materials promoting the goods and/or services of a commercial entity shall be displayed or distributed in the same room immediately before, during or after an educational activity certified for credit takes place.

Representatives of commercial companies may attend an educational activity but may not engage in sales activities while in the room where the educational activity takes place.

### Booth Assignment

Booths will be assigned at the discretion of the CME office. Preference will be given to high level sponsors.

### Exhibit No-Shows

A company that reserves booth space and fails to inform the CME office in writing of its plans not to attend automatically forfeits 100% of the total cost of the exhibit space assigned. Exhibiting companies will be considered a no-show if the booth space is unoccupied by 10am on the day you are scheduled to exhibit.

### Subletting Space

Subletting of exhibit space is prohibited. Sharing of exhibit space is not permitted unless it is within divisions of the same company and approved by the CME office.

### Cancellation

Payment will be required if your exhibit is cancelled after April 19, 2023 (30 days before).